



Native American Company Participant in SBA's Emerging 200 Initiative

By Tosawi Marshall
April 7, 2010
Native American Times

DALLAS, Texas – Brenco Industrial Services, a Dallas-based Native American-owned commercial construction company, is proud to announce that President/CEO Steve Cardwell, has been selected to participate in the U.S. Small Business Administration's innovative Emerging 200 Initiative.

SBA has launched the Emerging 200 initiative to identify and support inner-city small businesses that have substantial potential for growth and provide them with high-level training, networking, and other resources necessary for success. By helping them prepare for the challenges of today's economy, SBA is tapping into the power of local entrepreneurs to transform their communities, generate new jobs, and make real and lasting changes.

In October 2007, SBA commissioned the Initiative for a Competitive Inner-City (ICIC), led by Harvard Business School Professor Michael E. Porter, to identify the nation's largest inner-cities that have experienced flat or negative compound annual job growth rates in recent years. Based on this study, SBA selected a representative cross-section of these cities to participate in the Emerging 200 Initiative. After identifying these inner city areas, SBA collaborated with ICIC and its network of economic development researchers to establish criteria for the types of businesses that would benefit most from Emerging 200.

"Clearly, small businesses are the ones creating employment opportunities in inner city communities throughout our country," said Jeffrey R. Andrade, associate administrator, Office of Entrepreneurial Development. "With the leadership of the Emerging 200, SBA is helping to build a sustainable network of dynamic growing companies in areas that have not experienced job growth for several years."

"We are very excited about participating in this program, not only for the opportunities to grow our company, but it will also allow us to grow our community" states Steve Cardwell, President.

The E200 Kick Off Ceremony will be hosted by Dallas Mayor Tom Leppert on Thursday, April 8, 2010 at 2:30pm, Dallas City Hall located at 1500 Marilla Street, Dallas, Texas 75201, 6EN Flag Room.

Brenco Industrial Services has won local and national recognition, including the North Central Texas Regional Certification Agency's Gold Award as 2008 Minority Company of the

Year. In 2009 Brenco won the DFW Native American Chamber of Commerce's Small Business of the Year award and was named Member of the Year by the Native American Business Alliance out of Detroit, MI. In 2010 the National Center for American Indian Enterprise Development named Brenco The American Indian Business of the Year.

Brenco has offices in Dallas TX, Denver CO, and Sacramento CA.